

EMBRACING *Change* AND ACHIEVING *Success* FOR ALL

2019 ANNUAL CONFERENCE SPONSORSHIP PROSPECTUS

October 9-11, 2019 • Rosen Centre Hotel • Orlando, FL

www.fchonline.org

 FloridaCoalition
FOR THE HOMELESS

CELEBRATING

25
YEARS



SPONSOR & EXHIBITOR OPPORTUNITIES

The 18th annual conference is the premier event for the **Florida Coalition for the Homeless (FCH)**, the only statewide organization whose mission is to work collaboratively to prevent and end homelessness in Florida. This event provides networking, learning, and training opportunities to over 450 professionals and executives throughout the state of Florida. Attendees learn new and innovative ways to collectively assist individuals and families experiencing homelessness.

The conference brings together national, state and local experts from the fields of homelessness, affordable housing, and the services side of supportive housing to explore current best practices on ending homelessness. It places an emphasis on education and networking; helping attendees develop long term relationships with their peers to help support them with their daily ongoing efforts to serve Florida's most vulnerable citizens.

The Florida Coalition for the Homeless, in partnership with the State Office on Homelessness, invites you to sponsor, exhibit, or advertise at the 2019 Conference. Your support makes this valuable training event possible and places your name and brand front and center with executives and organizational decision-makers throughout the state.

The conference will be hosted from October 9 – 11 at the Rosen Centre Hotel in Orlando, FL.

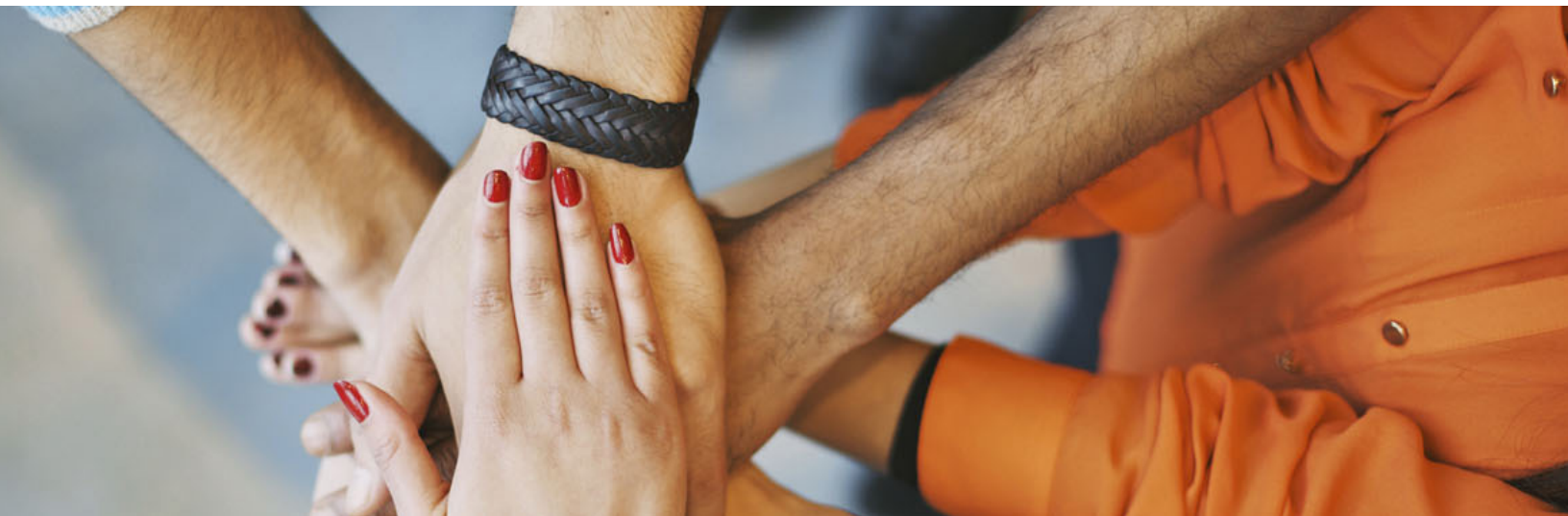
The mission of the Florida Coalition for the Homeless is to work collaboratively to prevent and end homelessness in Florida and please join us to make this year's theme, Embracing Change and Achieving Success for all, a reality.

For more information, visit www.fchonline.org

WHY SPONSOR?

Our attendees include:

- National and State experts in the field of homelessness and housing
- Service providers from all areas of Florida dealing with
 - Homelessness
 - Housing
 - Veteran Services
 - Healthcare
 - Mental Health
 - Employment
- Local government, police, and school officials from all areas of the State



SPONSORSHIP BENEFITS

This year, FCH is offering multiple ways to become a sponsor. Choose the right options to increase your exposure and meet your business objectives. Choices include one of the sponsor packages below or any of the A-La-Carte sponsorship items, advertising options, Exhibitor spaces or a combination that is right for your organization.

Contact Jalissa Sutton at sponsorship@paragon-group.com or (561) 243-3073 to place a sponsorship or exhibit order

	Visionary Sponsor \$20,000	Change Agent \$15,000	Innovator \$10,000	Trendsetter \$5,000	Creative Thinker \$2,500	Leader \$1,500
Special Recognition	Welcome Reception And Opening General Session	Choice of one: • Keynote Speaker • Conference Bag	Choice of one: • Luncheon • Program Printing	Choice of one: • Breakfast • Charging Station	Choice of one: • Refreshment Break • Registration Desk	
Speaking opportunity in General Session	●					
Dedicated Email Blast to all attendees (Content provided by sponsor)	●	●				
Supporting Membership of FCH for One Year	●	●	●	Opportunity to add at 50% discounted rate of \$250.00	Opportunity to add at 50% discounted rate of \$250.00	Opportunity to add at 50% discounted rate of \$250.00
Advertisement in Conference Brochure	Full Page	Full Page	Half Page	Quarter Page	Quarter page	
Conference Registration(s) Included with Sponsorship	8	6	4	3	2	1
Reserved VIP Seats at plenary sessions/ Hospitality Suite Access	8	6	4			
Social Media Messaging (Content provided by Sponsor)	10	5	2	1		
Exhibit Booth Space	10' Space	10' Space	10' Space	6' Space	6' Space	6' Space

All levels include the following items:

- Sponsors thanked during each general session
- Company name listed on the conference registration website and brochure
- “Thank You” to sponsors with logos featured on the general session introduction slide

EXHIBITOR & ADDITIONAL SPONSORSHIP OPPORTUNITIES

Exhibitor Space

Become an integral part of the Conference with preferred placement for high traffic.

6' table and 2 chairs \$850.00

Complimentary Conference Badges: One

Additional conference badges \$250.00 each

A-La-Carte Sponsorship Items

Cost includes production of item

ITEM	COST
Tote Bag Insert (item provided by sponsor)	\$250.00
Supporting Level	\$500.00
Hand Sanitizer	\$2,000.00
General Session Slide (Logo placed on template)	\$2,500.00
Hydration Station Sponsor	\$2,500.00
Coffee Cart (Outside coffee cart from hotel)	\$5,000.00
Lanyard Sponsor	\$5,000.00
Hotel Room Key	\$6,000.00
Wi-Fi Sponsor	\$8,500.00

All levels include the following items:

- Company name listed on the conference registration website and brochure
- "Thank You" to sponsors with logos featured on the general session introduction slide

Advertising Items

ITEM	COST
Conference Ad – Full Page	\$300.00
Conference Ad – Half Page	\$200.00
Conference Ad – Quarter Page	\$150.00



SPONSORSHIP QUESTIONS AND ANSWERS

What is the Exhibitor reservation deadline?

Exhibit spaces are sold on a first-come, first-served basis and we have a limited number of spots available.

Is this the final list of all options available?

No. All sponsorship opportunities are subject to change and will be sold on a first-come, first-served basis. Options may be added or deleted as the programs further develop.

How do I let Florida Coalition for the Homeless know what items I want?

Fill out the Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions, and send to Jalissa Sutton at sponsorship@paragon-group.com or call (561) 243-3073.

How is priority selection and exhibitor networking space placement determined?

This is determined by a combination of factors including level of sponsorship support, years involved, and the timeframe in which the agreement form was submitted.

How many complimentary registrations will I receive?

This depends on your package level or the exhibitor space you have selected.

How will I register my complimentary and discounted attendees for the Conference?

Once your application is in and your payment is confirmed, you will be contacted by a Paragon Events team member to complete your registration and other sponsorship fulfillment items.

When will we know our exhibitor space assignments?

Final assignments will be determined prior to the Conference. As soon as the map is approved by the Fire Marshal and hotel, you will receive your number and space.

How do I pay for my sponsorship?

Checks made payable to Florida Coalition for the Homeless or via credit card. This information you will fill out on the agreement form.



SPONSORSHIP CHECKLIST

Sponsorship Packages

Visionary Sponsor \$20,000

- Welcome Reception and Opening General Session

Change Agent \$15,000

Choice of one:

- Keynote Speaker
- Conference Bag

Innovator \$10,000

Choice of one:

- Luncheon
- Program Printing

Trendsetter \$5,000

Choice of one:

- Breakfast
- Charging Station

Creative Thinker \$2,500

Choice of one:

- Refreshment Break
- Registration Desk

Leader \$1,500

Exhibit Space

- \$850.00

A-La-Carte Sponsorship Items

ITEM	COST
<input type="checkbox"/> Tote Bag Insert (item provided by sponsor)	\$250.00
<input type="checkbox"/> Supporting Level	\$500.00
<input type="checkbox"/> Hand Sanitizer	\$2,000.00
<input type="checkbox"/> General Session Slide (Logo placed on template)	\$2,500.00
<input type="checkbox"/> Hydration Station Sponsor	\$2,500.00
<input type="checkbox"/> Coffee Cart (Outside coffee cart from hotel)	\$5,000.00
<input type="checkbox"/> Lanyard Sponsor	\$5,000.00
<input type="checkbox"/> Hotel Room Key	\$6,000.00
<input type="checkbox"/> Wi-Fi Sponsor	\$8,500.00

Advertising Items

ITEM	COST
<input type="checkbox"/> Conference Ad – Full Page	\$300.00
<input type="checkbox"/> Conference Ad – Half Page	\$200.00
<input type="checkbox"/> Conference Ad – Quarter Page	\$150.00

Sponsorship Total: _____

SPONSORSHIP AGREEMENT

This agreement is for all 2019 Florida Coalition for the Homeless Conference sponsors and outlines basic terms and understandings between FCH and Sponsor.

It must be signed and returned within 5 business days, or courtesy holds will be released on all sponsorship items. Sponsorship is not final until payment is received. Please complete all fields to ensure proper listing.

Submit completed Sponsorship Agreement Form, Sponsorship Checklist and Terms and Conditions pages to Jalissa at sponsorship@paragon-group.com

Company General Information

Primary Contact Name: _____

Contact Person's E-mail: _____

Business/Organization Name (as it should appear in print): _____

Contact's Title: _____

Primary Contact's Phone: _____

Website: _____

Address/City/State/Zip: _____

FCH Member? Yes No

Paragon Events will contact you for additional details and instructions. Additional sponsor and exhibit details will follow and will be available on the conference website.

Sponsorship Authorization

By signing below you agree to all the terms and conditions stated in this sponsorship agreement. The undersigned is fully authorized to commit to the FCH Sponsorship Agreement form and all the terms and conditions

Authorized Signature: _____

Printed Name: _____

Date: _____

TOTAL: \$ _____

Sponsor will use table

*Please Bill My Credit Card**

Name on Card: _____

Card Number: _____

Exp Date: _____ Security Code: _____

AMEX Master Card Visa

Card Holder Signature: _____

Payments made by credit card will appear on your bill as "FL Homeless Coalition". Credit card processing fees will apply.

Check Enclosed

Check payment should be made out to:

Florida Coalition for the Homeless
2525 St. Lucie Ave.
Vero Beach FL. 32960

QUESTIONS?

E-mail: sponsorship@paragon-group.com

Phone: 561-243-3073

TERMS & CONDITIONS

_____ Please initial here to indicate that you have read and agree with the terms and conditions listed below. These terms and conditions constitute an agreement between the Sponsor/Exhibitor and the Host Organization, Florida Coalition for the Homeless.

All sponsors and Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations that may be established by Florida Coalition for the Homeless.

Distribution of Materials

Distribution of printed material (including promotional materials, publications and books), is limited to the area rented by the exhibiting company in the exhibit hall.

Food and Beverage

Exhibitors are not permitted to serve and/or distribute food or beverages in their exhibit booths. Exhibitors are permitted to distribute individually-wrapped candy, chocolates or mints from booths. The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths by exhibiting companies is not permitted at any time.

Competing Events

No competing events including social events, hospitality suites, inducements, demonstrations or displays away from the exhibit area during Conference hours is prohibited.

Exhibit Space

Florida Coalition for the Homeless reserves the right to refuse sponsor applications not meeting standards required or expected of the Conference. Conference staff reserve the right to rearrange the floor plan and/or relocate assigned spaces at any time.

Installation/Dismantling

Installation and dismantling can only occur during the published dates/ times. Exhibitor is liable for all storage and handling charges resulting from failure to remove exhibit material as and when required.

Exhibit Activities

Over-the-counter sales of goods for onsite delivery is expressly prohibited.

Subletting of Space

No Exhibitor may assign, sublet, share, apportion or exchange all or any parts of its exhibit space with or to another organization or business.

Staffing

Exhibitors must open their exhibits on time and staff their booths at all times during Conference exhibit hours.

Entertainment

The use of costumed characters, live animals, balloons, dancers or other like entertainment is prohibited. Live performance of music is prohibited, as is the use of celebrities or celebrity look-alikes.

Contest and Lotteries

Games, contests, lotteries, raffles, drawings or other games of chance are not permitted. Signage in booths that refers to post-meeting drawings or raffles is prohibited.

Smoking

The Exhibitor shall comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

Safety Regulations

The Exhibitor must comply with all federal, state and local laws and ordinances and regulations concerning the environment and hazardous materials.

Liability

Each Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the facility, and shall indemnify and hold harmless Florida Coalition for the Homeless, Inc, Paragon Events, the facility and any authorized agent, representatives or employees of the foregoing for any and all losses, damages and claims for any cause whatsoever by reason of the use or occupancy of the exhibit space by the Exhibitor or its employees and representatives. If an Exhibitor's materials fail to arrive, the Exhibitor is nevertheless responsible for all amounts due hereunder. In holding the Conference, Florida Coalition for the Homeless does not act as the agent of the Exhibitor or the facility. Claims against any party shall be submitted directly to the party involved.

Insurance

Exhibitors must make provision for safeguarding their materials, equipment and displays at all times. Exhibitors are advised to carry special insurance to cover exhibit material against loss or damage, and public liability insurance against injury to the persons and property of others.

Termination of Right to Exhibit

Florida Coalition for the Homeless reserves the right to terminate an Exhibitor's right to exhibit if an Exhibitor or any of its representatives fail to observe the conditions of this contract or in the opinion of Florida Coalition for the Homeless, Inc., engage in unethical or unprofessional conduct. Such Exhibitors will be dismissed without refund.