

Embracing Change Achieving Success



ANNUAL CONFERENCE

Oct 31 - Nov 2, 2018 www.fchonline.org
Renaissance Orlando at SeaWorld*



SPONSOR & EXHIBITOR OPPORTUNITIES

The 17th annual Institute is the premier event of the **Florida Coalition for the Homeless (FCH)**, the only statewide organization whose mission is to work collaboratively to prevent and end homelessness in Florida. This event provides training opportunities to over 400 professionals and executives throughout the state of Florida. Attendees learn new and innovative ways to collectively assist individuals and families experiencing homelessness. The Institute brings together national, state and local experts from the fields of homelessness, affordable housing, and the services side of supportive housing to explore current best practices on ending homelessness. The Institute places an emphasis on education and networking; helping attendees develop long term relationships with their peers to help support them with their daily ongoing efforts to serve Florida's most vulnerable citizens.

For more information, visit <http://www.fchonline.org>

The **Florida Coalition for the Homeless**, in partnership with the State Office on Homelessness, invites you to sponsor, exhibit, or advertise at the 2018 Florida Institute on Homelessness & Supportive Housing. Your support makes this valuable training event possible and places your name and brand front and center with executives and organizational decision-makers throughout the state.

The Institute will be hosted on **Oct. 31 - Nov. 2, 2018** at the Renaissance Orlando at SeaWorld, Florida. Please join us to make this year's theme, *Embracing Change: Achieving Success*, a reality.

SPONSOR & EXHIBITOR BENEFITS LISTED ON PAGE 2

VISIONARY SPONSOR: \$20,000

Event Title & Welcome Reception Sponsor

TRENDSETTER SPONSOR: \$5,000

Co-Sponsor for Thursday or Friday Breakfast

CHANGE AGENT: \$15,000

Conference Bag Sponsor

CREATIVE THINKER SPONSOR: \$2,500

Co-Sponsor for Coffee Breaks

INNOVATOR SPONSOR: \$10,000

Co-Sponsor for Thursday or Friday Luncheon

LEADER SPONSOR: \$1,500

Recognition in the conference brochure

EXHIBITOR: \$550

- One (1) conference registration.
- One Skirted Exhibit Table with chair
- Company/Individual's name listed as an Exhibitor in the conference brochure
- Additional Exhibit Table Representatives (\$250) each
- Exhibitor Agreement Form can be completed online or downloaded from www.fchonline.org/fihsh

CONFERENCE BAG INSERTS: \$250

(available as an add-on item for Exhibitors & Sponsors)

- 1 collateral piece included in the conference bags

(All collateral pieces for conference bags are to be supplied by company, shipping & receiving is the responsibility of the company.) See pg. 4 for deadlines and additional information

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ENHANCED 2018 SPONSOR & EXHIBITOR BENEFITS

SPONSORSHIP BENEFITS	Visionary Sponsor \$20,000	Change Agent \$15,000	Innovator \$10,000	Trendsetter \$5,000	Creative Thinker \$2,500	Leader \$1,500
Welcome Reception Sponsor	✓					
Conference Bag Sponsor		✓				
Luncheon Sponsor			✓			
Breakfast Sponsor				✓		
Refreshment Break Sponsors					✓	
Advertisement in Conference Brochure	Full Page	Full Page	1/2 Page	1/4 Page	1/4 Page	
Conference Registration (s) Included with Sponsorship	8	6	4	3	2	1
Reserved VIP Seats at plenary sessions/Hospitality Suite Access	8	6	4			
Sponsors thanked during each general session	✓	✓	✓	✓	✓	✓
Name listed on the conference registration website and brochure	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo
Complimentary Organizational Membership* and Recognized as a Supporting Member on FCH website for 1 year <i>(*does not apply to CoC/Lead Agency Memberships)</i>	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo
“Thank You” to sponsors with logos featured on the general session introduction slide	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo	✓ with Logo
One Skirted Exhibit Table with chair	✓	✓	✓	✓	✓	✓

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SPONSOR & EXHIBITOR REGISTRATION INFORMATION

Primary Contact Name: _____

Contact Person's E-mail: _____

Business/Organization Name (as it should appear in print): _____

Contact's Title: _____

Primary Contact's Phone: _____ Website: _____

Address/City/State/Zip: _____

PAYMENT INFORMATION:

- | | |
|---|---|
| <input type="checkbox"/> Visionary Sponsor \$20,000 | <input type="checkbox"/> Exhibitor \$550 |
| <input type="checkbox"/> Change Agent \$15,000 | <input type="checkbox"/> Additional Exhibitor Rep \$250 |
| <input type="checkbox"/> Innovator \$10,000 | <input type="checkbox"/> Full Page Ad \$300 |
| <input type="checkbox"/> Trendsetter \$5,000 | <input type="checkbox"/> Half Page Ad \$200 |
| <input type="checkbox"/> Creative Thinker \$2,500 | <input type="checkbox"/> Quarter Page Ad \$150 |
| <input type="checkbox"/> Leader \$1,500 | <input type="checkbox"/> Bag Insert \$250 |

Name of Additional Representative: _____ E-mail: _____

TOTAL: \$ _____

Sponsor will use table

Please Bill My Credit Card*

Name on Card: _____

Card Number: _____

Exp Date: _____

Security Code: _____

AMEX Master Card Visa

Card Holder Signature:

Payments made by credit card will appear on your bill as "FL Homeless Coalition".

Check Enclosed

Check payment should be made out to:
Florida Coalition for the Homeless
2525 St. Lucie Ave.
Vero Beach, FL. 32960

QUESTIONS?

Sponsor & Exhibitor Details:

randrews@fchonline.org

Phone: 904-556-2496

***Registration and Credit Card payments may be made online at <http://fchonline.org/sponsor>**

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DEADLINE FOR FORMS, MATERIALS AND PAYMENTS

SPONSOR LOGOS- SEPTEMBER 1, 2018

Please send sponsor logos (Print ready PDF, EPS, High Resolution jpegs) to: randrews@fchonline.org

PROGRAM ADVERTISING- SEPTEMBER 1, 2018

\$300 full page (Artwork Size: 7.5" X 10")
\$200 half page (Artwork Size: 7.5" X 4.5")
\$150 quarter page (Artwork Size: 4.5" X 3.5")

• Please send final artwork for program (Print ready PDF, EPS, High Resolution jpegs) to: randrews@fchonline.org

BAG INSERTS- OCTOBER 29, 2018

(available as an add-on item for Exhibitors & Sponsors)

Send **no earlier than** October 20th to: **Renaissance Orlando at SeaWorld®**

Hold for Guest: Robyn Andrews, FIHSH (Bag Inserts ONLY)
6677 Sea Harbor Drive
Orlando, Florida 32821

- Printed, folded pieces must be received by **October 29, 2018**
- *All collateral pieces for conference bags are to be supplied by company, shipping & receiving is the responsibility of the company.*
- Please e-mail a tracking number to randrews@fchonline.org by October 29th, 2018.

HOTEL ROOMS

Rooms at the Renaissance Orlando at SeaWorld are available for this event at the group rate of \$129 per night, before October 9, 2018. To reserve your room online, visit www.fchonline.org/fihsh, or call the hotel at 1-407-351-5555 or 1-800-266-9432, and mention the "Florida Institute on Homelessness and Supportive Housing"

CONTACT INFORMATION

randrews@fchonline.org
Phone: 904-556-2496

Florida Coalition for the Homeless
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Vero Beach, FL. 32960

For more information, visit www.fchonline.org/fihsh